## Meeting Notes

1. Discussion of PIPA
   * Claire Worshtil replacing Debbie Bassert for National Association of Home Builders (NAHB).
   * Annmarie Robertson (PHMSA) discussed her roles in PHMSA relative to API RP 1162 and operator public awareness program effectiveness inspections, and other damage prevention initiatives.
   * Christie Murray (PHMSA) describes her role in PHMSA relative to CATS and to operator public awareness program effectiveness inspections. Noted PHMSA will hold public workshop on public awareness inspection results in Q1 2013.
   * Is there a role for PIPA in public awareness programs? What would an operator’s role(s) be if PIPA was integrated into those requirements?
   * Susan Waller –
     + Spectra is incorporating outreach about land planning recommended practices in their public awareness documents. INGAA is asking all members to do same, including discussion of PIPA and link to website in public awareness materials (e.g., brochures to public and to developers). ROW agents have access to developer brochures. Developer brochures are very helpful.
     + INGAA members are variously using PIPA information in annual mailings and in meetings/communications with local government officials and emergency officials. Spectra including PIPA info in internal training.
     + Recommend including PIPA in baseline messages for RP 1162 as opposed to a supplemental activity. Inclusion in RP 1162 would make awareness of PIPA RPs a priority for senior management.
     + Spectra currently has several points regarding PIPA in its public awareness program:
       1. General public awareness to public officials (once per year)
       2. Developers brochures
       3. INGAA’s PIPA one-pager to local planners
       4. External website
       5. Internal education of ROW agents – agents are key to Spectra’s efforts (flyovers, drive bys, etc.)
       6. Spectra 1-800 operators are knowledgeable of PIPA and can discuss.
     + Spectra has an “encroachment team” and management is supportive of educating stakeholders to the PIPA practices. Identifying proposed development early in the process is difficult.
   * Is it realistic for operators to discuss with developers to suggest changes to development plans? Susan mentioned the Incident Mitigation Management Plan (ref. PHMSA NOPR) proposed in Spectra’s comments to NOPR. At what level does Spectra get involved with operators? Do operators respond positively? Spectra has not vetted through INGAA. Would ROW agents or others interfacing with developers knowledgeable enough about PIPA recommended practices to suggest changes such as building location/orientation, runoff control, etc.
   * Aaron – A developer/builder’s response varies from community to community. Some stakeholders will be offended by operator suggesting such changes. Recommendations and actions have to lie with local planning authority. Developers are driven by financial reasons and are less likely to respond positively to operator-suggested changes.
   * Who would NAHB recommend receive interactions about PIPA recommendations? It would vary, depending on other constraints affecting developers. Key is to get audience very early in planning process before more $$ have been invested.
   * Q (Christie Murray): What has been done to-date to get PIPA info out to stakeholders under operator public awareness programs?
     + For Spectra, and more than half of the INGAA-member operators, information is being included in normal cycle of communications.
     + Recommend PIPA be included as a baseline requirement and that operators include PIPA link on their websites.
2. PIPA 2012 Annual Meeting, Richmond , VA. July Meeting Information
   1. July 24 (VDEM Offices)
      1. Meet at VDEM’s office at 10 am.
      2. PIPA Team meeting from 10-11 am.
      3. 11 am – meet with VDEM
      4. Will arrange for lunch to be brought in for a working lunch.
      5. Discussion of the pilot program with VDEM:
         1. Update VA HMP to include impacts of natural hazards on pipelines (VA HMP Sections 3.4 and 3.7 through 3.15) (reference [www.vaemergency.gov/node/1359](http://www.vaemergency.gov/node/1359)). Later to be expanded to other infrastructure.
         2. Primer for operators regarding hazard mitigation plans.
         3. Primer for emergency management/hazard mitigation managers regarding pipelines. Basis is Pipeline Emergencies and PST Landowners Guide.
         4. VDEM may want promotional pieces to use in discussing pipelines and hazard mitigation with land owners/managers.
      6. 6:30 pm Team dinner at Bookbinders in Richmond.
   2. July 25 (VA SCC Offices)
      1. 8 am - Develop Communications Plan for next year. Review hazard mitigation planning process and review Virginia’s hazard mitigation plan (HMP). Discuss what benefits we [PIPA Team] are hoping to achieve from the process.
      2. Discuss public awareness and land use planning synergies. Discuss consultation and planning zones.
      3. Discussion with VA land development code official about PIPA RPs and what implementation might look like in VA.
      4. Discuss revamp of PIPA external website and PIPA Communication Team webpage. Please bring ideas.
      5. Close at 2 pm.
3. Julie review of why we are using hazard mitigation plans to promote PIPA
   * These (emergency management) are groups actively involved in making changes in policies in land planning at the national and state levels.
   * Speak in local government terminology
   * Utilize existing, authoritative, trusted communication channels
   * Develop a sustainable path
   * Recognize the long-term, evolutionary process of planning
   * Implement actionable, short-term tasks
   * Build pipeline awareness
   * Foster government/operator/regulator relationships
4. Julie review of Hazard Mitigation Planning Process steps:
   * Hazard Identification – Describe the hazards
   * Vulnerability Assessment – Estimate the impacts the hazards could cause
   * Capability Assessment – Assess what safeguards exist that might already or could potentially lessen those impacts
   * Develop and Implement Mitigation Strategy Plan – Determine what can be done and select those actions that are appropriate for the community in question.
5. Julie review of Hazard Mitigation Planning deliverables:
   * Primer for hazard mitigation managers about pipelines
   * Primer for pipeline operators about hazard mitigation plans (planning)
   * Work with VDEM to incorporate pipelines as critical infrastructure potentially impacted by natural hazards
   * Introductions to VA state agencies that could implement mitigation strategies – PIPA RPs

Q: Why is Virginia reluctant to include pipelines as a separate hazard versus impacted by existing hazards?

* Mostly has to do with their schedule for revising their existing HMP. Not all states are on same cycle/schedule.

## Participants

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